

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
954205-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Estimate Number Advertiser Product candidato Bass/R/Congress

Billing Address:

Merrimack & Potomac Group LLC Attention: Accounts Payable 497 Hooksett Rd Suite 385

Manchester, NH 03104

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

candidate		
Flight Dates 09/25/12 - 10/02/12	Order # 954205	Alt Order #
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB#	Advertiser Co	Product Code
Agency Ref	Advertiser Re	e <u>f</u>

Lino	Start Date	End Date	e Descri	ntion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
Line	Start Date	Ellu Dale	Descri	ption	Stative fill fillie		Lengin	vveek	Kale	туре		
1	09/26/12 Class of Ti	10/02/12 me - Fixed I		/break iptible	5-6a	MTWTF	:30	5	\$700.00	NM		
	Weeks:	Start Date 09/26/12	End Da 10/02/1		Spots/Week 5	Rate \$700.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WI	MURW 0	9/26/12	5:41 AM 5a Day	break	5-6a	:3	O BAS12TV3	3003H		\$700.00	NM
	4 WI	MURTh 0	9/27/12	5:14 AM 5a Day	break	5-6a	:3	O BAS12TV3	3003H		\$700.00	NM
	5 WI	MURF 0	9/28/12	5:53 AM 5a Day	oreak	5-6a	:3	0 BAS12TV3	3003H		\$700.00	NM
2	2 09/26/12 Class of Ti	10/02/12 me - Pre-en		notice	6-7a	МГЖГБ	:30	5	\$700.00	NM		
	Weeks:	Start Date 09/26/12	End Date 10/02/1		Spots/Week 5	Rate \$700.00						
	Spots: # Ch	n <u>Day</u> A	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WI	MURW 0	9/26/12	6:59 AM 6a Day	break	6-7a	:3	O BAS12TV3	3003H		\$700.00	NM
	1 W	MURTh 0	9/27/12	5:58 AM 6a Day	break	6-7a	:3	O BAS12TV3	3003H		\$700.00	NM
	4 WI	MURF 0	9/28/12	6:59 AM 6a Day	break	6-7a	:3	O BAS12TV3	3003H		\$700.00	NM
3	09/26/12 Class of Ti	10/02/12 me - Pre-en	Good	Morning America notice	7-9a	МГWГF	:30	5	\$550.00	NM		
	Weeks:	Start Date 09/26/12	End Date 10/02/12		Spots/Week 5	Rate \$550.00						
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate	
			9/26/12	8:55 AM Good N		7-9a		O BAS12TV3			\$550.00	
			9/27/12	8:51 AM Good N	Norning America	7-9a		O BAS12TV3			\$550.00	NM
	1 WI	MURF 0	9/28/12	7:26 AM Good N	Norning America	7-9a	:3	0 BAS12TV3	3003H		\$550.00	NM
4	09/26/12 Class of Ti	10/02/12 me - Pre-en			E 19AM-10AM	МГЖГБ	:30	4	\$350.00	NM		
	Weeks:	Start Date 09/26/12	End Da 10/02/1		Spots/Week 4	Rate \$350.00						
	Spots: # Ch	n <u>Day A</u>	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate	Type
	3 WI	MURW 0	9/26/12	9:51 AM KELLY	& MICHAEL LIVE DAY	9AM-10AM		O BAS12TV3			\$350.00	NM
	4 WI	MURTh 0	9/27/12	9:47 AM KELLY	& MICHAEL LIVE DAY	9AM-10AM	:3	O BAS12TV3	3003H		\$350.00	NM
5	09/26/12 Class of Ti	10/02/12 me - Pre-en			11-12p	МГЖГБ	:30	5	\$350.00	NM		
	Weeks:	Start Date 09/26/12	End Date 10/02/1		Spots/Week 5	<u>Rate</u> \$350.00						
	Spots: # Ch	n <u>Day</u> A	ir Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type

Rate Type



Spots: # Ch

Day Air Date

Air Time Description

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WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

			Invoice Period 08/27/12 - 09/30/12
954205-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser		Estimate Number
Bass/R/Congress	candidate	

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/26/12 10/02/12 The View Class of Time - Pre-emptible with notice	11-12p	MTWTF	:30	5	\$350.00	NM	
Spots: # Ch Day Air Date Air Time Descr	ption	Start/End Time	Lengtl	h Ad-ID			Rate Type
3 WMUR <i>W 09/26/12 The V</i> Credited oversold inventory	ïew	11-12p	:00	0			\$350.00 NN
4 WMURTh 09/27/12 The V Credited oversold inventory	iew	11-12p	:00	0			\$350.00 NN
5 WMURF 09/28/12 11:59 AM The V	iew	11-12p	:30	BAS12TV	3003H		\$350.00 NM
6 09/26/12 10/02/12 News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	MTWTF	:30	4	\$350.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFSS MTWTF-	Spots/Week 4	Rate \$350.00					
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		h Ad-ID	22224		Rate Type
2 WMURW 09/26/12 12:10 PM News		12-1230p) BAS12TV			\$350.00 NM
1 WMURTh 09/27/12 12:25 PM News	9 at Noon	12-1230p	:30	BAS12TV	3003Н		\$350.00 NM
7 09/26/12 10/02/12 Who Wants to be a Mi Class of Time - Pre-emptible with notice	llior 1230-1p	МГЖГБ	:30	4	\$250.00	NM	
Weeks: Start Date	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
	Vants to be a Millionaire	1230-1p		BAS12TV	3003Н		\$250.00 NN
4 WMURTh 09/27/12 12:52 PM Who V	Vants to be a Millionaire	e 1230-1p	:30	BAS12TV	3003H		\$250.00 NN
5 WMURF 09/28/12 12:46 PM Who V	Vants to be a Millionaire	e 1230-1p	:30	BAS12TV	3003Н		\$250.00 NN
8 09/26/12 10/02/12 ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	МГWГF	:30	4	\$250.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFS MTWTF-	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Descr	ption_	Start/End Time	Lengtl	h Ad-ID			Rate Type
4 WMURW 09/26/12 3:59 PM ELLEN	N EF	4PM-5PM	:30	BAS12TV	3003H		\$250.00 NN
3 WMURTh 09/27/12 4:44 PM ELLE	N EF	4PM-5PM	:30	BAS12TV	3003Н		\$250.00 NN
9 09/26/12 10/02/12 News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	МГWГF	:30	4	\$700.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFS MTWTF-	Spots/Week 4	Rate \$700.00					
Spots: # Ch Day Air Date Air Time Descri	ption	Start/End Time		h Ad-ID			Rate Type
3 WMURW 09/26/12 5:27 PM News	9 at 5	5-6p	.0.) BAS12TV			\$700.00 NN
4 WMURTh 09/27/12 5:57 PM News	9 at 5	5-6p) BAS12TV			\$700.00 NN
1 WMURF 09/28/12 5:54 PM News	9 at 5	5-6p	:30) BAS12TV:	3003H		\$700.00 NN
10 09/26/12 10/02/12 News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF	:30	4	\$1,400.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFSS MTWTF	Spots/Week 4	Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Descr		Start/End Time		h Ad-ID			Rate Type
8 WMURW 09/26/12 6:27 PM News		6-7p		BAS12TV			\$1,400.00 NN
3 WMURTh 09/27/12 6:29 PM News		6-7p) BAS12TV			\$1,400.00 NN
7 WMURF 09/28/12 6:13 PM News	9 at 6	6-7p	:30	BAS12TV	3003Н		\$1,400.00 N
11 09/26/12 10/02/12 Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF	:30	4	\$550.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$550.00					

Start/End Time

Length Ad-ID



INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 09/30/12 08/27/12 - 09/30/12 954205-1 September 2012

		Estimate Number
Bass/R/Congress	candidate	

ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11 09/26/12 10/02/12 Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF	:30	4	\$550.00	NM	
Spots: # Ch Day Air Date Air Time Descrip	tion	Start/End Time	Longth	Ad-ID			Rate Type
3 WMUR Th 09/27/12 Chronic Credited oversold inventory		7-730p	:00				\$550.00 NM
2 WMURF 09/28/12 7:11 PM Chronic	cle NH	7-730p	:30	BAS12TV	3003Н		\$550.00 NM
12 09/26/12 10/02/12 Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	МГWГF	:30	4	\$500.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFSS MTWTF	Spots/Week 4	Rate \$500.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
3 WMURTh 09/27/12 12:02 AM Nightlin	е	1135p-1206a		BAS12TV			\$500.00 NM
1 WMURF 09/28/12 11:55 PM Nightlin	е	1135p-1206a	:30	BAS12TV	3003H		\$500.00 NM
14 09/26/12 10/02/12 News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	M- W	:30	4	\$1,100.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MFWFFS M- W	Spots/Week 4	Rate \$1,100.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time	Length				Rate Type
1 WMURW 09/26/12 11:13 PM News 9	*** * *	11-11:35p		BAS12TV			\$1,100.00 NM
3 WMURW 09/26/12 11:34 PM News 9	at 11	11-11:35p	:30	BAS12TV	3003Н		\$1,100.00 NM
15 09/25/12 09/25/12 Dancing Results Class of Time - Pre-emptible with notice	8-9p	- T	:30	1	\$4,000.00	NM	
Weeks: Start Date 09/19/12 End Date 09/25/12 MTWTFSS - T	Spots/Week 1	Rate \$4,000.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		Ad-ID			Rate Type
2 WMUR <i>Tu 09/25/12 Dancin</i> See MG 15.3	g Results	8-9p	:00)			\$4,000.00 NM
3 WMUR <i>Tu 09/25/12 Dancin</i> Credited oversold inventory	g Results	Prime Other	:00)			\$4,000.00 NM
16 09/26/12 09/26/12 Revenge Class of Time - Pre-emptible with notice	10-11p	W	:30	1	\$1,400.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFSS - W	Spots/Week 1	Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WMUR <i>W 09/26/12 Reveng</i> Credited oversold inventory	ge	10-11p	:00)			\$1,400.00 NM
18 09/27/12 09/27/12 Last Resort Class of Time - Pre-emptible with notice	8-9p	T	:30	1	\$1,400.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/121	Spots/Week 1	Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WMURTh 09/27/12 8:41 PM Last Re	esort	8-9p	:30	BAS12TV	3003H		\$1,400.00 NM
20 09/28/12 09/28/12 Shark Tank Class of Time - Pre-emptible with notice	8-9p	1	:30	1	\$1,400.00	NM	
Weeks: Start Date 09/26/12 End Date 10/02/12 MTWTFSS 1	Spots/Week 1	Rate \$1,400.00					
Spots: # Ch Day Air Date Air Time Descrip		Start/End Time		Ad-ID			Rate Type
1 WMURF 09/28/12 8:20 PM Shark T	ank	8-9p	:30	BAS12TV	3003Н		\$1,400.00 NM
22 09/29/12 09/29/12 7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	1-	:30	1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					



INVOICE Send Payment To:

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Invoice Date Invoice Month Invoice Period Invoice # 09/30/12 08/27/12 - 09/30/12 954205-1 September 2012

Bass/R/Congress	candidate	
Advertiser	Product	Estimate Number

		5	0/5			Spots/	-	_	
ine Start Date		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 09/29/12 Class of T	09/29/12 ime - Pre-emp	7a Weekend Daybreak otible with notice	. 7-9a	1-	:30	1	\$400.00	NM	
	09/26/12	10/02/121-	1	\$400.00					
Spots: # C				Start/End Time		Ad-ID	200011		Rate Type
2 VI	/MURSa 09	/29/12 8:28 AM 7a WE	ekend Daybreak	7-9a	:30	BAS12TV	3003H		\$400.00 NM
23 09/29/12 Class of T	09/29/12 ime - Pre-emp	Weekend GMA otible with notice	9-10a	1-	:30	1	\$400.00	NM	
Weeks:	Start Date 09/26/12	End Date MTWTFSS1	Spots/Week 1	Rate \$400.00					
Spots: # C		Date Air Time Descri	·	Start/End Time		Ad-ID	22224		Rate Type
1 W	/MURSa 09	/29/12 9:49 AM Week	end GMA	9-10a	:30	BAS12TV	3003н		\$400.00 NM
24 09/30/12 Class of T	09/30/12 ime - Pre-emp	6a Weekend Daybreak otible with notice	Sa/Su 6-7a	1	:30	1	\$225.00	NM	
Weeks:	Start Date 09/26/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Descri	<u>ption</u>	Start/End Time		Ad-ID			Rate Type
1 W	/MURSu 09	/30/12 6:41 AM 6a We	ekend Daybreak	Sa/Su 6-7a	:30	BAS12TV	3003H		\$225.00 NM
25 09/30/12 Class of T	09/30/12 ime - Pre-emp	Close Up	10-1030a	1	:30	1	\$400.00	NM	
Weeks:	Start Date 09/26/12	1 mumpee	Spots/Week 1	Rate \$400.00					
Spots: # C	h <u>Day</u> Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 W	/MURSu 09	/30/12 10:24 AM Close	Up	10-1030a	:30	BAS12TV	3003H		\$400.00 NM
26 09/30/12 Class of T	09/30/12 ime - Pre-emp	This Week with Christiotible with notice	an∈12n-1p	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 09/26/12	End Date MTWTFSS	Spots/Week 1	Rate \$1,500.00					
Spots: # C	h <u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 W	/MURSu 09	/30/12 12:59 PM This V	eek with Christiane	12n-1p	:30	BAS12TV	3003H		\$1,500.00 NM
27 09/26/12 Class of T	10/02/12 ime - Pre-emp	STEVE HARVEY DY 9	0/4∜10-11a	MTWTF	:30	4	\$200.00	NM	
Weeks:	Start Date 09/26/12		Spots/Week 4	Rate \$200.00					
Spots: # C	h <u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 W	/MURW 09	/26/12 10:46 AM STEV	E HARVEY DY 9/4 ST	TART 10-11a		BAS12TV			\$200.00 NM
4 W	/MURTh 09	/27/12 10:38 AM STEV	E HARVEY DY 9/4 ST	TART 10-11a	:30	BAS12TV	3003Н		\$200.00 NM
28 09/26/12 Class of T	10/02/12 ime - Pre-emr	KATIE otible with notice	3-4P	MTWTF	:30	4	\$250.00	NM	
Weeks:	Start Date 09/26/12	End Date MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: # C		. 0, 02, .2	ption	Start/End Time	Length	Ad-ID			Rate Type
		/26/12 3:47 PM KATIE		3-4P	:30	BAS12TV	3003H		\$250.00 NM
4 W	/MURTh 09	/27/12 3:36 PM KATIE		3-4P	:30	BAS12TV	3003Н		\$250.00 NM
1 W	MURF 09	/28/12 3:29 PM KATIE		3-4P	:30	BAS12TV	3003H		\$250.00 NM
29 09/30/12 Class of T	09/30/12 ime - Pre-emp	Once Upon A Time otible with notice	7-8p	1	:30	1	\$1,800.00	NM	
Weeks:	Start Date 09/26/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: # C	h <u>Day Air</u>		<u>ption</u>	Start/End Time	<u>L</u> ength	Ad-ID			Rate Type
	/MURSu 09			7-8p		BAS12TV	3003H		\$1,800.00 NM
30 09/30/12 Class of T	09/30/12 ime - Pre-emr	Revenge otible with notice	9-10p	1	:30	1	\$4,000.00	NM	
0.000 01 1									

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

www.thewmurchannel.com

954205-1	09/30/12	September 2012	08/27/12 - 09/30/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Snots/

				Spots/						
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
30 09/30/12 Class of T	09/30/12 ime - Pre-emp	Revenge otible with notice	9-10p	1	:30	1	\$4,000.00	NM		
Weeks:	Start Date 09/26/12	End Date MTWTFSS		Rate \$4,000.00						
Spots: # C	Spots: # Ch Day Air Date Air Time Description		Start/End Time	Leng	Length Ad-ID			Rate	Type	
1 WMURSu 09/30/12 9:24 PM Revenge		9-10p	:3	:30 BAS12TV3003H			\$4,000.00	NM		
31 09/29/12 Class of T	09/29/12 ime - Pre-emp	6a Weekend Daybre otible with notice		1-	:30	1	\$225.00	NM		
Weeks:	Start Date 09/26/12	End Date MTWTFSS	Spots/Week 1	<u>Rate</u> \$225.00						
Spots: # C	h <u>Day Air</u>	Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate	Туре
1 W	1 WMURSa 09/29/12 6:14 AM 6a Weekend Daybreak		Sa/Su 6-7a	:3	:30 BAS12TV3003H			\$225.00	NM	
33 09/26/12 Class of T	09/28/12 ime - Fixed N	The View on Pre-emptible	11-12p	WГF	:30	2	\$600.00	NM		
Weeks:	Start Date 09/26/12	End Date MTWTFSS WTF		Rate \$600.00						
Spots: # C	h <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WMURW 09/26/12 11:29 AM The View		11-12p	:3	:30 BAS12TV3003H				NM		
1 WMURTh 09/27/12 11:59 AM The View		11-12p	:3	:30 BAS12TV3003H			\$600.00	NM		
34 09/26/12 Class of T	09/28/12 ime - Fixed N	Chronicle NH on Pre-emptible	7-730p	WГF	:30	2	\$1,100.00	NM		
Weeks:	Start Date 09/26/12	End Date MTWTFSS WTF-	2	Rate \$1,100.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time		h Ad-ID			Rate			
1 WMURW 09/26/12 7:27 PM Chronicle NH		7-730p	:30 BAS12TV3003H				\$1,100.00	NM		
2 WMURTh 09/27/12 7:22 PM Chronicle NH		7-730p	:3	O BAS12TV	З003Н		\$1,100.00	NM		
35 09/26/12 Class of T	09/28/12 ime - Fixed N	Jimmy Kimmel on Pre-emptible	1205-105a	WГF	:30	2	\$150.00	NM		
Weeks:	Start Date 09/26/12	End Date MTWTFSS WTF-	Spots/Week 2	Rate \$150.00						
Spots: # C	Spots: # Ch Day Air Date Air Time Description		Start/End Time		Length Ad-ID			Rate		
1 W	1 WMURW 09/26/12 1:00 AM Jimmy Kimmel		1205-105a	:3	:30 BAS12TV3003H			\$150.00	NM	
2 WMURTh 09/27/12 1:01 AM Jimmy Kimmel		1205-105a	:3	O BAS12TV	3003H		\$150.00	NM		
				Total Spots		51				

Gross Total \$35,500.00

Agency Commission \$5,325.00

Net Amount Due \$30,175.00

Payment Terms 30 Days